

## C&I Insight

September 2015

### NEW PROGRAM ANNOUNCEMENT...

**Commercial Speaker Series** 

## Thursday, September 17 - Health Care Panel: An overview of current and future developments in the medical industry

Time: 3:45pm—5:00pm at Rookwood Tower, 5th floor (Happy Hour immediately following at The Pub at Rookwood Mews)
Guest speakers: Craig Self, Sr. Vice President, Chief Strategy Officer, Premier Health and Jim Neyer, Executive Vice President, Real Estate Development, AL Neyer

### 

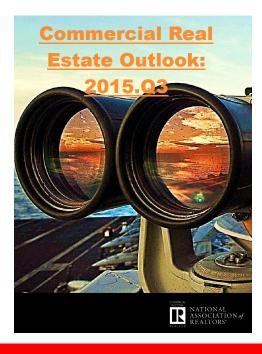
10 New Buildings Totaling 6,383,000 sq. ft.

Thanks to our Sponsor!



Time: 3:00pm - 5:00pm— Queen City Club (Happy Hour immediately following) Guest speakers: Greg Arnold of Dermody Partners (DP Partners), Brian Marsh of Prologis, and Andy Weeks and Bill Baumgardner from VanTrust

To RSVP for either of the above simply email - michelle@crecgc.org



### NAR Survey finds Like-Kind Exchanges Promote Job, Economic Growth

WASHINGTON (July 9, 2015) — Real estate like-kind exchanges are an important vehicle for disposing of and acquiring properties and support the nation's financial growth, job creation and economy, according to a new report from the National Association of Realtors®.

The Like-Kind Exchanges: Real Estate Market Perspectives 2015 survey of NAR's commercial and residential members found that real estate investors and commercial property owners place a very high priority on current like-kind exchange tax rules; 40 percent indicated that transactions would not have occurred in the absence of the tax provision, and 56 percent said even if the project would have occurred it likely would have been smaller in scale.

read more here

### **EXCITING PROGRAM ANNOUNCEMENT...**

#### CE FOR YOU ... DEFIBRILLATORS FOR CINCINNATI

Join us for this informative CE session and the opportunity to help fund AED's for commercial buildings. Thanks to NAR for a grant to help us fund one for Cincinnati.

### REGISTER HERE

### Please Join Us for a 3 Hour Continuing Education Class and Help Save Lives!

You will gain life saving information AND earn 3 Ohio CE credits. Plus, you will help provide 2 AED's in our community!

WHEN: October 1, 2015

WHERE: Hyde Park Country Club

ASSOCIATION of REALTORS\*

TIME: 8:30 am - 12:00 pm

COST: \$30/Member & \$40/Non-Member



CPR TRAINING, PLACEMENT & ADVOCACY

Help make Greater Cincinnati a Heart Safe Community! Realtors with Heart (a CABR committe) provides CPR, AED training, and AED placement in our community. They are currently working with local and state legislators to change the building code policies to make AED's as common as fire extinguishers. .

Let's make a difference! What a great opportunity to bring both Commercial and Residential Realtors together to maximize awareness that will help advocate to developers the need for AED's as part of the new building codes.

### NAR Commercial **REALTOR®** member services

#### COMMERCIAL SERVICES

NAR helps you and your business thrive by providing member services and resources developed specifically for commercial real estate professionals.

read more here

#### **Commercial Council Board of Governors**

Joe Gilligan, Chair Chip Sudbrack, Vice Chair Larry Bergman **Rob Calabrese Jeff Chamot** John Condorodis John Eckert John Gartner III **Don Murphy Peter Snow Amy Westheimer** 

Jim Abele, CABR CEO

The Commercial Real Estate Council of Greater Cincinnati (CRECGC) is affiliated with the Cincinnati Area Board of Realtors®, a regional trade association dedicated to serving commercial and residential real estate interests throughout the Greater Cincinnati, Tri-State region.

NATIONAL

We strive to make this region's commercial real estate community a more conducive environment for business.

Comprised of more than 300 commercial brokers and affiliated professionals, we are a member-driven, customer-focused service organization that exists to enhance members' ability to serve the public ethically, professionally and successfully.

We are dedicated to preserving and enhancing the rights of property owners.

We are affiliated with both the Ohio Association of Realtors® and the National Association of Realtors®, representing more than 26,000 and 1,000,000 Realtor® members respectively.

## Are you a Commercial Top Producer?

COMMERCIAL
REAL ESTATE COUNCIL
of Greater Cincinnati

To qualify for the **2014-2015 CRECGC Top Producer Club**, your application must demonstrate **involve-ment in \$2.5 million in listings**, sales or leases.

Qualification period: <u>October 1, 2014 through September 30, 2015.</u>

Rules and applications will be emailed to Designated REALTORS and Office Managers by September 1, 2015.

Applications must be received at the CABR board office (14 Knollcrest Drive, Cincinnati, OH 45237) by October 15, 2015.

Questions? Contact michelle@crecgc.org





# The Ins and Outs of Tenant Representation

NAR member Deena Zimmerman joined the show to talk about the ins and outs of tenant representation. At the time of taping, Deena was a Senior Associate at Jameson Commercial, where she specialized in finding high quality sites throughout Chicagoland and surrounding areas for national operators, franchisees, and first-time entrepreneurs. She recently joined Sperry Van Ness Chicago Commercial as Vice President.

Listen to podcast here

## **Economy Watch: Does the Fed Forsee a CRE Bubble:**



A Commercial Real Estate Blog by



Commercial Property Executive, July 21, 2015 – Fed reports to Congress that underwriting standards for commercial deals are slipping. A precursor to finally raising the cost of money?

read more here

## Commercial Real Estate Marketing Alternative



For too long your options for marketing and finding commercial real estate online have been limited. It didn't matter what side of the deal you were on. Escalating fees, waning technology and a lack of competition increased your costs and reduced your ability to compete. You had to accept this though because there wasn't any other choice.

CommercialSearch was built in collaboration with the industry to offer a better commercial real estate marketplace alternative. It's free, easy to use and packed with features. It's embraced by the world's largest firms so the content is great. It's endorsed by NAR and Realtor.com so your marketing reach is unparalleled. And it's created by Xceligent who has built its business by partnering with the community and people like you.

CommercialSearch is the ideal alternative to help you take back control of your business. See for yourself and sign up for a free account today.





## Commercial Lending with David Manshoory

Read more here