

## C&I Insight

March 2016

Laura Brunner

## "Made in Hamilton County -A Redevelopment Plan for Manufacturing"

What is the regional impact of redeveloping 2,000 industrial acres for manufacturing? The Economics Center has completed a unique study – and the Port of Greater Cincinnati Development Authority's Laura Brunner will discuss its key findings, as well as the Port's planning for large-scale redevelopment.

WHEN: FRIDAY, APRIL 22, 2016

LOCATION: QUEEN CITY CLUB, 331 E. 4TH ST., CINCINNATI, OH 45202

TIME: 8:00AM - 9:00AM

Free for CRECGC members & \$25 for non-members COST:

RSVP: michelle@crecgc.org

### A Social Media Plan for **Commercial Pros**

















Twitter isn't just for residential agents anymore, and Linkedin isn't for posting your resume. Learn how to build a presence in the growing ecosystem of online deal making in commercial real estate.

**Read more here** 

## **New Commercial Research** Report Available: Expectations and Market Realities in Real Estate

Despite various global and domestic hurdles hindering economic growth, steady job gains and stable leasing demand should help keep commercial real estate activity expanding this year, according to the Expectations & Market Realities in Real Estate 2016 report.

Read more here

#### **COMMERCIAL SERVICES**

NAR helps you and your business thrive by providing member services and resources developed specifically for commercial real estate professionals.

Click on the topic below for additional information:

**ADVOCACY** 

**RESEARCH** 

**EDUCATION & NETWORKING** 

**PUBLICATIONS & INFORMATION** 

**TECH & DATA** 

**REALTORS BENEFITS PROGRAM & SAVINGS** 



# Commercial Real Estate Outlook: 2016:Q1

Published by the National Association of REALTORS®

Click the picture below to read the report.



# **Current Topics in Real Estate Taxation Webinar - March 23 at 2pm**

Please join us for an interactive webinar designed to provide you with current information on recently-enacted tax provisions affecting real estate as well as the outlook for changes in the near future.

March 23rd at 2pm - click on the podcast logo for more information.





## Commercial Council Board of Governors

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<u>The Commercial Real Estate Council of Greater Cincinnati (CRECGC)</u> is a division of the <u>Cincinnati Area Board of Realtors</u>, a regional trade association dedicated to serving commercial and residential real estate interests throughout the Greater Cincinnati, Tri-State region.

We strive to make this region's commercial real estate community a more conducive environment for business.

Comprised of more than 300 commercial brokers and affiliated professionals, we are a member-driven, customer-focused service organization that exists to enhance members' ability to serve the public ethically, professionally and successfully.

We are dedicated to preserving and enhancing the rights of property owners.

We are affiliated with both the Ohio Association of Realtors® and the National Association of Realtors®, representing more than 28,000 and 1,000,000 Realtor® members respectively.

# Real estate's ticking time bomb: Who gets hurt

Diana Olick | @ Diana Olick Thursday, 10 Mar 2016 | 11:45 AM ET CNBC.com

Commercial real estate had a banner year in 2015, and the fundamentals of high demand and low vacancies are still driving rents higher. There is, however, a catch that could cool the market quickly, at least when it comes to financing. Investors are insisting on high yield, and the bonds backing commercial mortgages are not giving them that, so they are moving on to other products, leaving a big crack in commercial financing.

#### Click here to read more

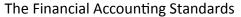
#### FREE RPR COMMERCIAL WEBINAR

Sign up today for the latest RPR Commercial Webinar, Tuesday, March 22, but even if you can't join live - YOU WILL BE EMAILED THE LINK TO LISTEN AT YOUR CONVENIENCE.

Learn about the latest ClientLook CRM integration to RPR Commercial that enables powerful demographics, mapping and site analysis for Client-Look users. ClientLook's RPR integration is made to be super simple. This introductory session is a great way to learn everything you need to get started today. Click the logo below to register.



# FASB Issues New Lease Accounting Standard



Board (FASB) released the final version of its updated lease accounting standards. The standards have been under revision for several years, and this week's document is the culmination of a great deal of work by the FASB and input by the business community. NAR has actively participated in the standards revision projects for several years working with several coalition partners from the banking and real estate community.

The new standard on leases will take effect for public companies for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2018. For all other organizations, the new standard will take effect for fiscal years beginning after December 15, 2019, and for interim periods within fiscal years beginning after December 15, 2020.

# FASB Webcast on New Lease Accounting Standards - March 29th

On Tuesday, March 29, 2016, the Financial Accounting Standards Board (FASB) will host "IN FOCUS: FASB Accounting Standards Update on Leases", a live webcast taking place from 1:00 to 2:00 p.m. EDT.

The webcast will cover the following topics:

- The purpose and scope of the ASU
- Lessee and lessor accounting models
- Measurement considerations
- Lessee and lessor disclosures
- Transition and effective date
- Audience question-and-answer session.

Click here to register for the webinar

#### **Click here to read more**