



Catylist Commercial Real Estate Technology

# Catylist Research

For Cincinnati, the State of Ohio and nationally an all-in-one "full inventory", "research" and "marketing" platform that provides the information needed to make data-driven decisions regarding commercial properties

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## 20,000 BROKERS

Each day, over 20,000 brokers use the Catylist platform to find opportunities across North America.

## 70 + ASSOCIATION PARTNERS

Over 70 REALTOR associations across the U.S. and Canada use the Catylist platform, connection markets regionally and nationally.

## 50 + MARKETS

The Catylist Member Network spans across 50 markets, from metropolitan areas to multi-state regions.

# Association Partners

## United States

AIR Commercial Real Estate Association  
Baldwin County Association of REALTORS®  
California Desert Association of REALTORS®  
Cape Fear REALTORS®  
Catalist Arkansas  
Central Florida Commercial Assn of REALTORS®  
Central Panhandle Association of REALTORS®  
Charleston Trident Association of REALTORS®  
Charlotte Region Commercial Board of REALTORS®  
Charlottesville Area Association of REALTORS®  
Columbus REALTORS®  
Cover d'Alene Traders Club  
Commercial Alliance of REALTORS® West Michigan  
Commercial Association of REALTORS® New Mexico  
Commercial Association of REALTORS® Wisconsin  
Commercial Board of REALTORS® Michigan  
Commercial Brokers Association  
Denver Metro Commercial Association of REALTORS®  
Emerald Coast Association of REALTORS®  
Florida Gulfcoast Commercial Assn of REALTORS®  
Greater Baton Rouge Association of REALTORS®  
Greater Chattanooga REALTORS®  
Greater El Paso Association of REALTORS®  
Greensboro Regional REALTORS® Association  
Greater Hartford Association of REALTORS®  
Greater Louisville Association of REALTORS®  
Greater Tulsa Association of REALTORS®



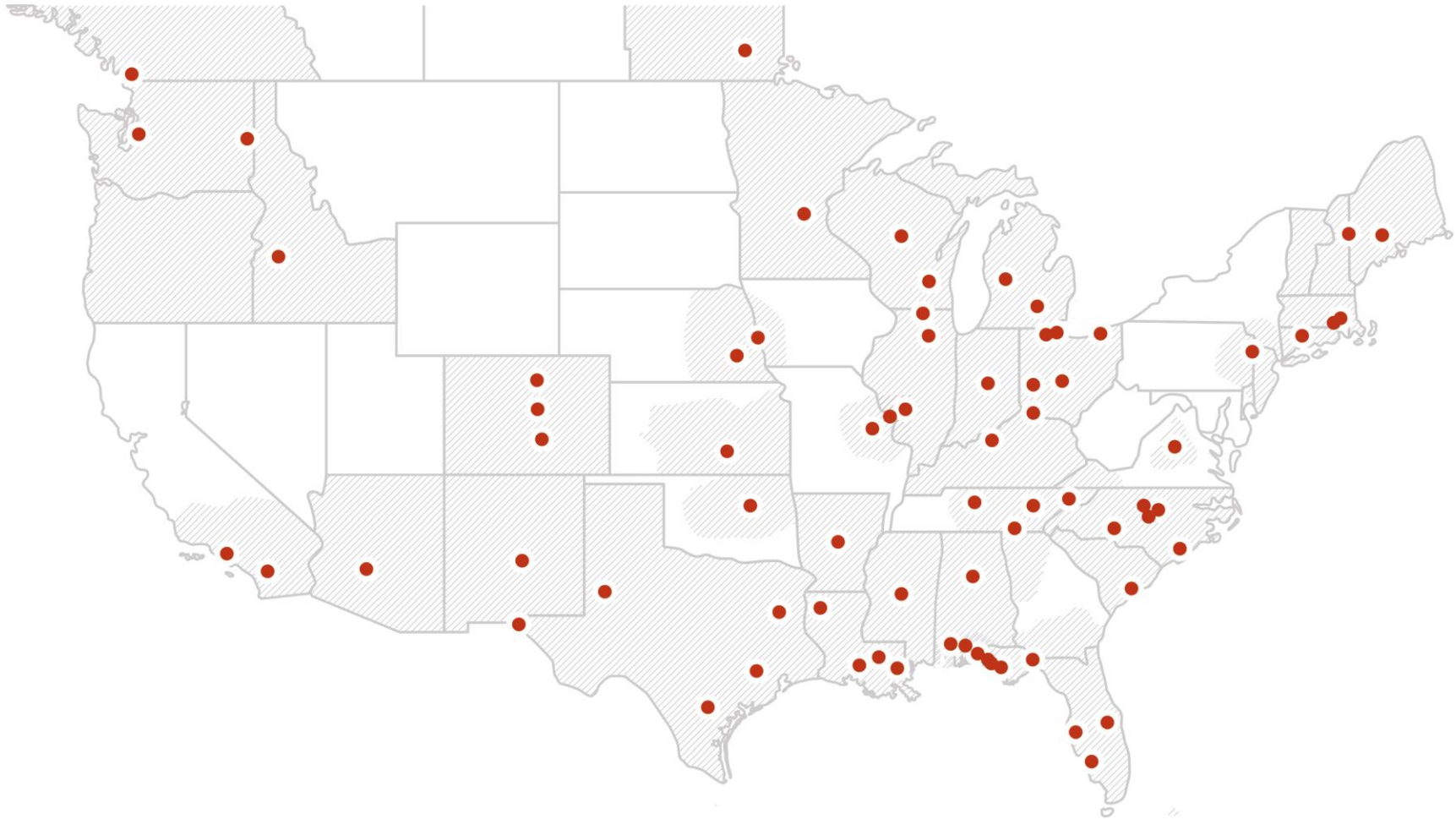
Greater Tyler Association of REALTORS®  
High Point Regional Association of REALTORS®  
Houston Association of REALTORS®  
Indiana Real Estate Data (IRED)  
Knoxville Area Association of REALTORS®  
Lubbock Association of REALTORS®  
Maine Commercial Association of REALTORS®  
Minnesota Commercial Association of REALTORS®  
Mobile Area Association of REALTORS®  
My Florida Regional MLS  
Mississippi Commercial Association of REALTORS®  
Navarre Area Board of REALTORS®

New Hampshire Comm. Investment Board of REALTORS®  
New Orleans Metropolitan Assn of REALTORS®  
North Central Jersey Association of REALTORS®  
Northern Illinois Commercial Assn of REALTORS®  
Northeast Tennessee Association of REALTORS®  
Northwest Louisiana Association of REALTORS®  
Omaha Area Board of REALTORS®  
Pensacola Association of REALTORS®  
REALTOR® Association of Acadiana  
REALTOR® Association of Sarasota and Manatee CID  
REALTORS® Association of Lincoln  
REALTORS® Association of Northeast Wisconsin  
REALTORS® Commercial Alliance Massachusetts  
REALTORS® of South Central Kansas  
Rhode Island Comm & Appraisal Board of REALTORS®  
Rockford Area Association of REALTORS®  
Royal Palm Coast REALTOR® Association  
South Texas Commercial Association of REALTORS®  
St. Charles REALTORS®  
St. Louis REALTORS®  
State-wide MLS Rhode Island  
Tallahassee Board of REALTORS®  
Vermont Commercial Investment Board of REALTORS®  
Winston-Salem Regional Association of REALTORS®

## Canada

Real Estate Board of Greater Vancouver  
Winnipeg REALTORS®

# Catylist Markets



Is Cincinnati a Researched Market?

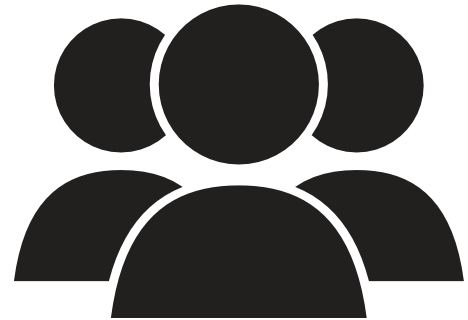
# Cincinnati is Fully Researched



**Comprehensive**



**Verified with Multiple Sources**



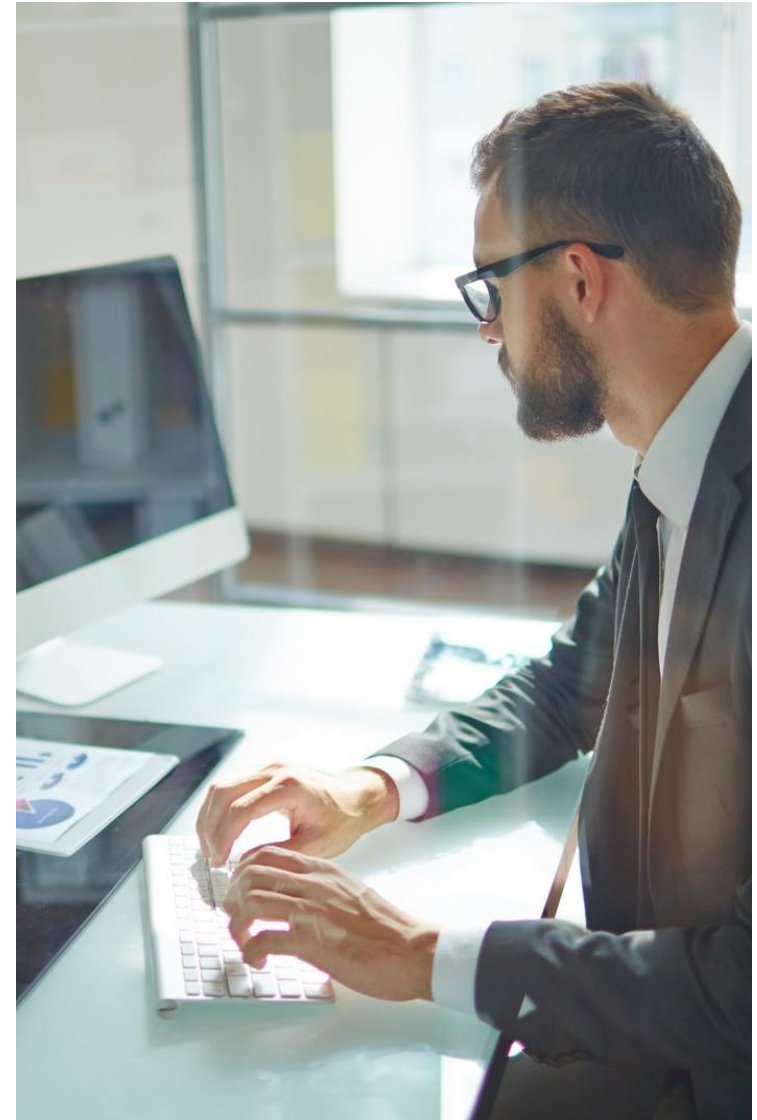
**Team of Professionals**

- Start with every commercial parcel in a market
- Normalize parcels and ownership data into property records with detailed characteristics
- Categorize properties into organized sets of data
- Attach imagery, listings, transactions and people to completed property records
- Proactively collect information rather than rely on brokers or others to publish
- Team of researchers who maintain data on an ongoing basis

# RESEARCH ON DEMAND

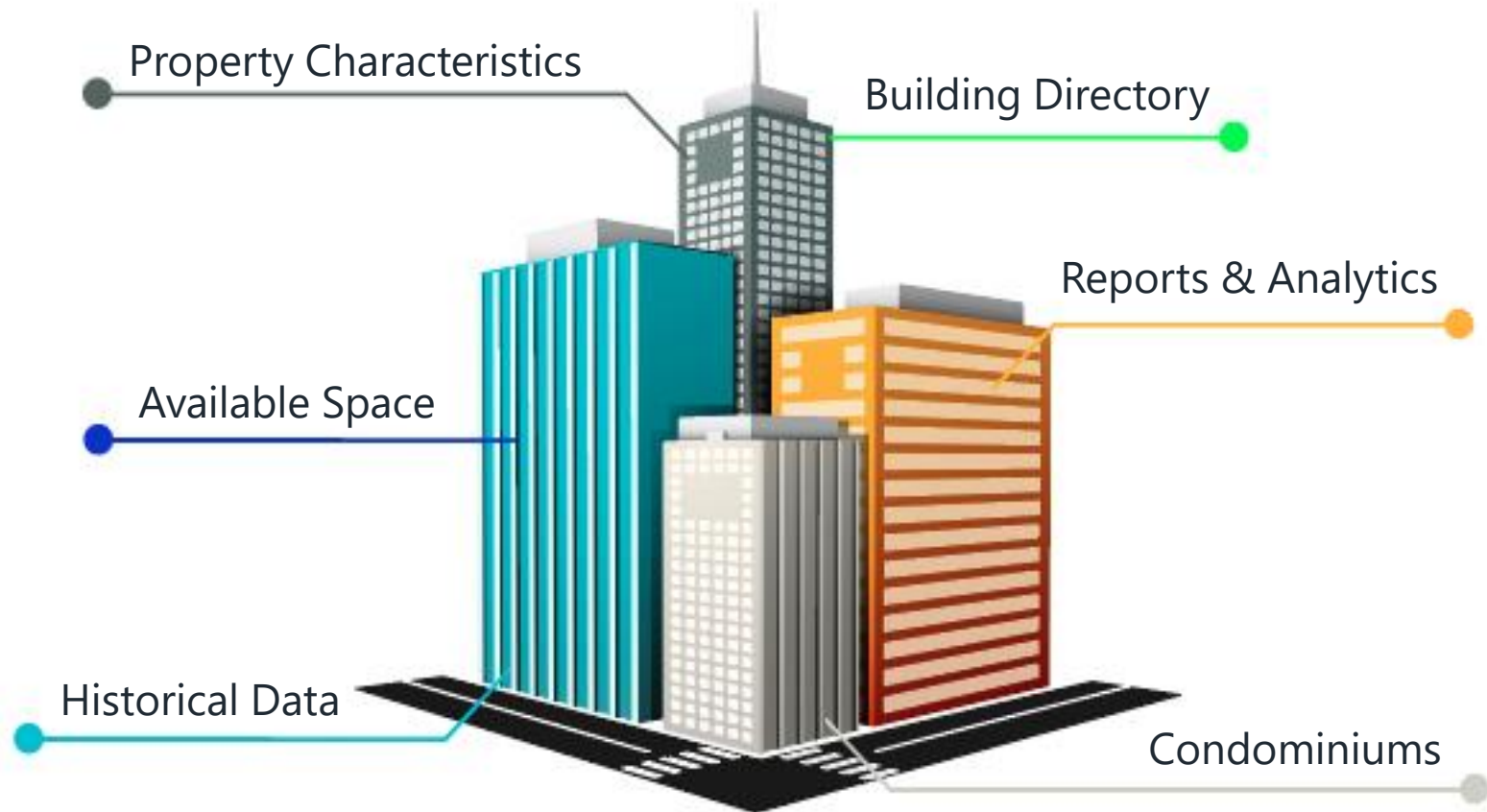
Need information on a property that's not currently in the system?

Our research team is standing by to assist through our Research on Demand feature.





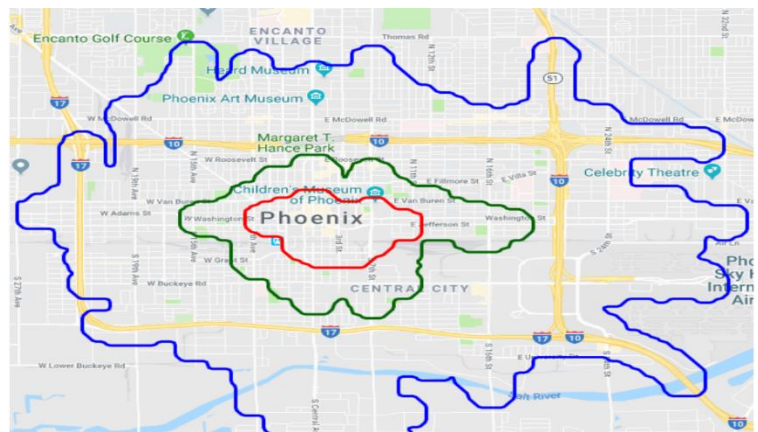
# Property Centric Model





# Retail Package

Location Score by Moody's | Retail Logos | Drive Times | Demographics | Traffic Counts...



## Tenants



[Download All](#)

730

**Commercial Location Score**

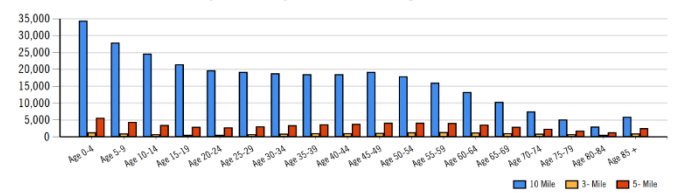
Scores range between 400 and 1000

Commercial Location Score (CLS) is a scoring system developed by Moody's Analytics to help commercial real estate professionals gain a quick understanding of the major factors that affect the value of a location. It's designed as a means to consistently evaluate a location's suitability/desirability for a particular use based on a number of factors.

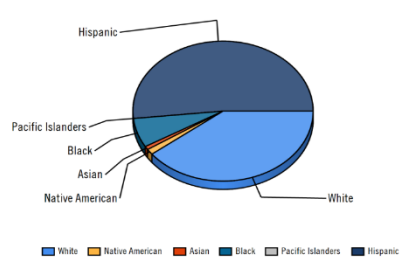
[Learn More](#)

[Click to verify with Moody's](#)

Population by Distance and Age (2018)



Ethnicity within 5 Minute



Home Ownership 3 Minute



Home Ownership 5 Minute



Home Ownership 10 Minute



Employment by Distance


| Distance  | Employed | Unemployed | Unemployment Rate |
|-----------|----------|------------|-------------------|
| 3-Minute  | 6,995    | 409        | 3.37 %            |
| 5-Minute  | 23,535   | 1,890      | 7.41 %            |
| 10-Minute | 112,490  | 8,314      | 10.38 %           |

# FEATURES & FUNCTIONALITY




- Property-centric database
- Availabilities, sale & lease comps
- Parcel boundary maps
- Ownership information
- Tenant data
- Block-level demographics
- Traffic counts
- Geospatial searching
- Google Earth integration
- Custom-branded reports
- Email marketing service
- Retail site selection tool

# Lead Generation



Two Single Tenant Trophy Assets




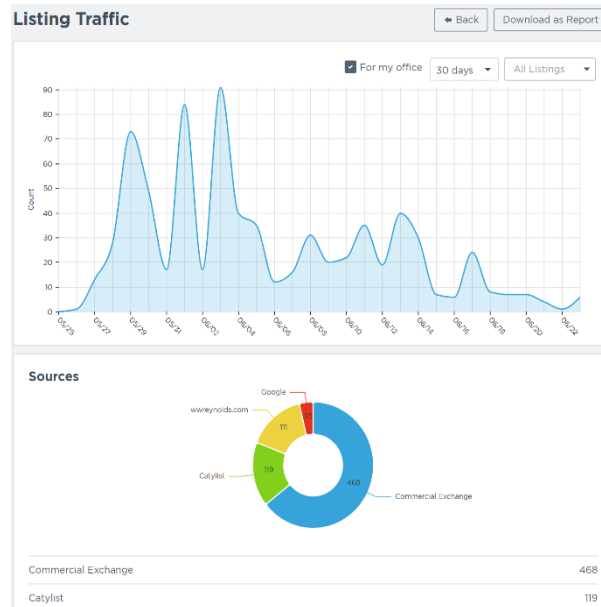
4031 E Camelback Rd, Phoenix, AZ 85018

**Two Single Tenant Trophy Assets**

The Properties are a legacy opportunity to purchase a single tenant, net leased restaurant in the two of the most highly desirable areas in Phoenix, Arizona. The Properties are located in Arcadia and the 7th Street Corridor, where real estate is at a premium and opportunities to acquire real property are rare.

Single tenant NNN opportunity with 10% increases every 5 years. Current lease term is 15 years.

[Download Flyer](#)



Log In Sign Up

## Your national commercial real estate database

Find the perfect commercial property

All Property Types Enter a Location [Search](#)

**Find your next investment**  
Search verified listings with an array of intelligent filters, plus deep data to help with your due diligence. [Search For Sale](#)

**List your properties**  
Post unlimited listings for \$99/month and reach a nationwide network of potential buyers, tenants, and brokers. [Sign Up](#)

**Lease your dream space**  
With thousands of availabilities for lease, we'll help you find the space you need for your growing business. [Search For Lease](#)

## Broadcast Email

Send listings straight to inboxes, utilizing Catylist's up-to-date distribution list.

Uncover market opportunities faster.

## Leads Metrics

Close deals faster by using the user-friendly leads dashboard, providing you with metrics about who's looking at your listings.

## National Exposure

Our national public-facing Commercial Exchange puts your listings in front of thousands of brokers across North America.



# National Public Search – Commercial Exchange

*All Catylist Member Listings Get Elevated*



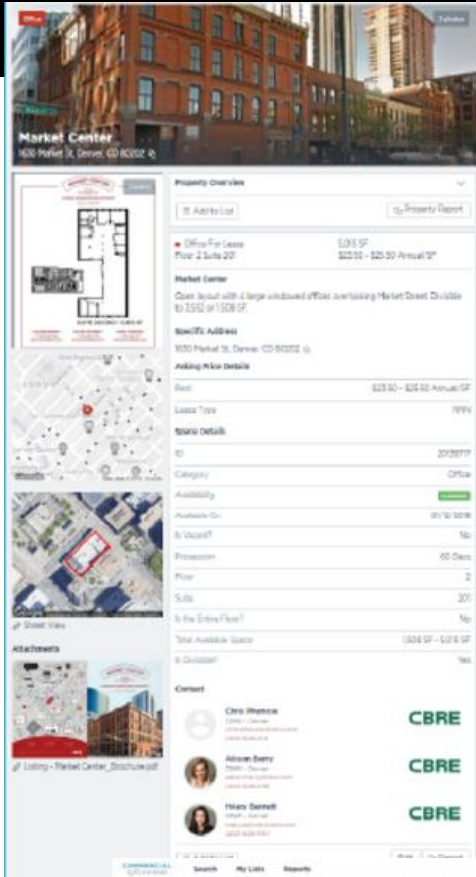
200K+  
LISTINGS AVAILABLE

2 Billion  
SQFT FOR SALE/LEASE

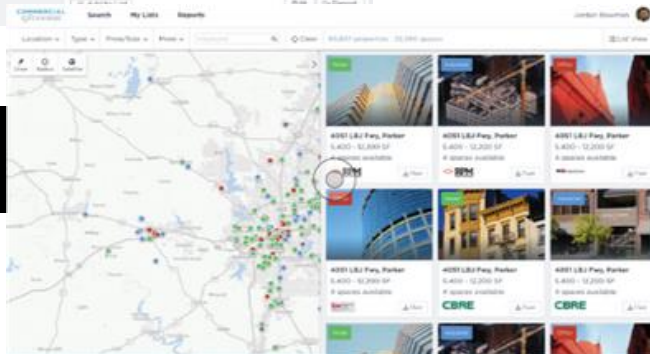
1.2 Million  
ACRES FOR SALE

# Listing Exposure to Tenants and Buyers

For  Members



The ultimate lead generation tool for  
Catalyst Network members

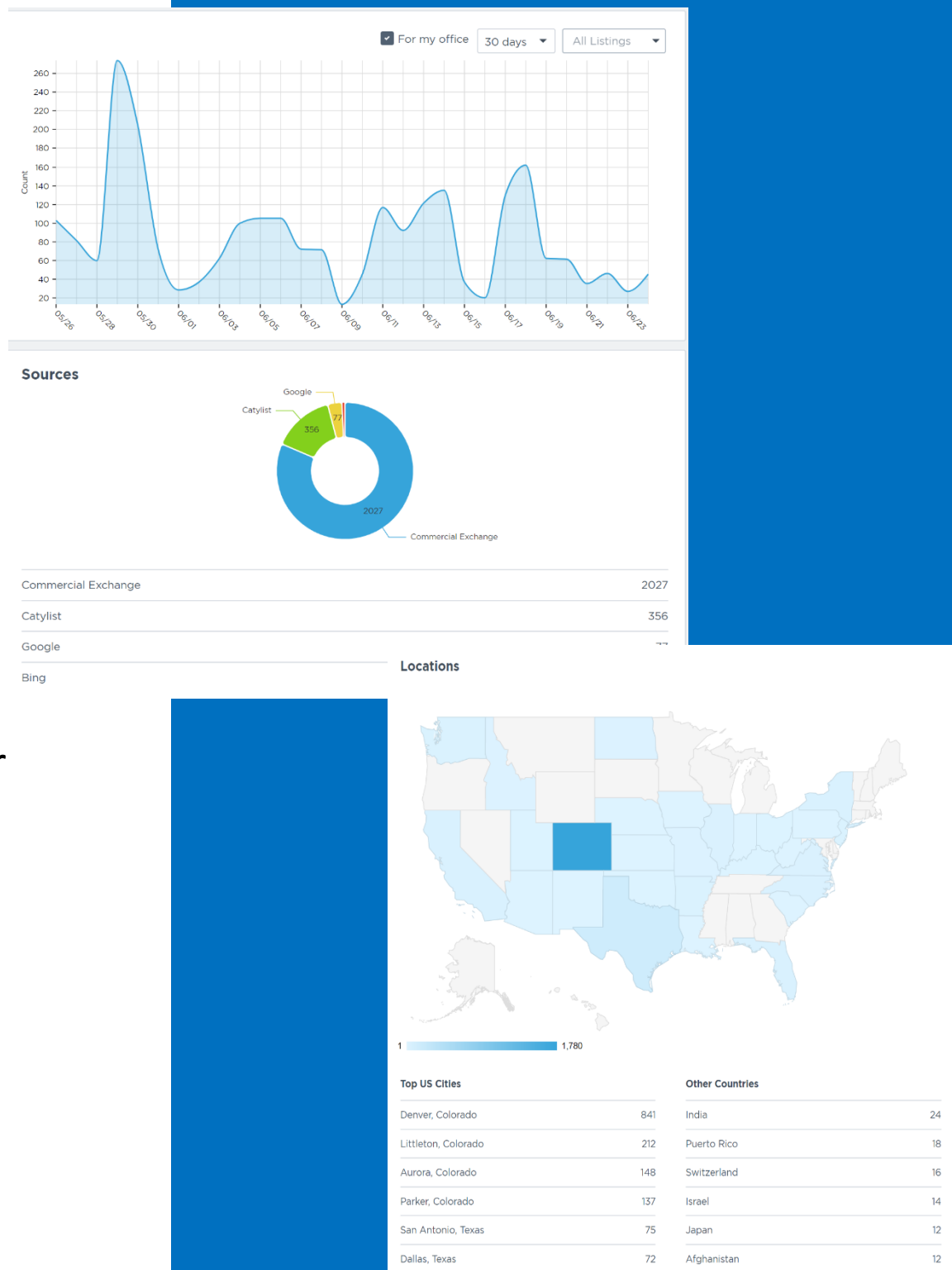


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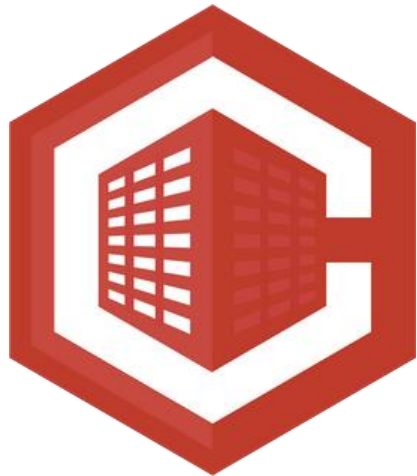


# TRAFFIC & LEADS DASHBOARD

- View traffic and source
- Analyze individual listings or all company listings
- Print traffic report to share with clients



# Creating connections through custom-built technology, tailored to the Cincinnati Metro



Catylist powers  
commercial real estate  
software for more than 50  
markets across the U.S. and  
Canada.

Thank you for trusting us to  
power your CRE database and  
technology.